Event Poster & Brochure for Non-Profit

Goals: To catch Borders bookstore customers' attention for a bookdrive benefitting the organization. This was a 24 x 36 poster set up in-store near the check-out area.

Software used: InDesign & Photoshop
Event Poster & Brochure for Non-Profit

Goals: To catch Borders bookstore customers' attention for a bookdrive benefitting the organization. This was a 24 x 36 poster set up in-store near the check-out area.

Software used: InDesign & Photoshop

Letterhead & One-Pager for Non-Profit

Goals: To create a cohesive stationery and informative packet for the organization to use.

Software used: InDesign & Photoshop
Letterhead & Brochure for Cleaning Company

Goals: To design a professional letterhead for the company to use for company and marketing letters and to re-design their company brochure in order to create a cohesive marketing packet.

Software used: InDesign & Photoshop
Front Door Ad
Magnet
Marketing Collateral for Cleaning Company
Goals: To create effective leave-behind pieces for when crews go out to do cleaning jobs and also for door-hanger distribution.

Software used: InDesign & Photoshop

Letterhead & Brochure for Cleaning Company
Goals: To design a professional letterhead for the company to use for company and marketing letters and to re-design their company brochure in order to create a cohesive marketing packet.

Software used: InDesign & Photoshop
**Small Business Brochure & Pricing Sheet**

**Goals:** To design an informative brochure and pricing sheet for a small business using layers and various typographical techniques.

**Software used:** InDesign & Photoshop

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**Pricing Sheet**

- **Logo Design:** $200
- **Business Card Design:** $150
- **Business Card Cost Per Person:** $5
- **Website Design:** $25/hr
- **Stationary Design:** $50
- **Administrative Tasks:** $15/hr - $25/hr

*Printing is outsourced, costs vary and will be agreed upon before hand.*

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**Business Cards**

**Goals:** To create effective and catchy business cards per client requests.

**Software used:** InDesign & Photoshop

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**Marketing Materials**

**Services:**
- **Design of Marketing Materials**
- **Creation of Marketing Materials**
- **Software Setup & Training**
- **Vendor Support & Audit Prep**
- **Willingness & Competency Management**
- **Software Setup & Training**

**We can also partner with you on a long-term basis to handle on-going processes like your bookkeeping and payroll if you prefer to keep those separate from your in-house responsibilities.**
Small Business Brochure & Pricing Sheet

Goals: To design an informative brochure and pricing sheet for a small business using layers and various typographical techniques.

Software used: InDesign & Photoshop

Business Cards

Goals: To create effective and catchy business cards per client requests.

Software used: InDesign & Photoshop
Postcard Flyers & Ad for Fitness Studio

Goals: To create postcard-style flyers to hand out to clients and visitors to the studio and also create a simple ad for a local organization publication.

Software used: InDesign & Photoshop
Instagram Posts for Fitness Studio

Goals: To create informative and eye-catching posts for company Instagram account.

Software used: InDesign & Photoshop

Postcard Flyers & Ad for Fitness Studio

Goals: To create postcard-style flyers to hand out to clients and visitors to the studio and also create a simple ad for a local organization publication.

Software used: InDesign & Photoshop
Event Flyer & Social Media Page

Goals:
- To create an attention-grabbing fundraiser flyer and social media page, using pre-made company branding (colors, swatches, logo), to post on restaurant bulletin board for customers to see as they are waiting in line.
- Software used: In-Design Photoshop
Jennifer Gray Olson

is a graduate of California State University, Fullerton, where she earned her bachelor of arts degree in art education. Her love of creating funny and offbeat characters, and the worlds they inhabit, led her to illustrating.

Jennifer lives in Southern California with her husband, two boys, and baby girl. To find out more about her, please visit JenniferGrayOlson.com.

A fresh, funny, and hip picture book about a little bunny who wants to be... a ninja!

How to be a SUPER AWESOME NINJA:

Rule #1: You must always work alone.

Rule #2: You must be super sneaky, especially in the most dangerous of situations.

Rule #3: A super awesome ninja must: possess incredible strength, achieve invisibility, master the skill of climbing, gain the ability to fly...

Our little bunny is ready to embark on his path to becoming a ninja. But is he cut out for the ninja life? Especially if it means leaving his friends behind?

"Marvelous simplicity... Ninja Bunny is unique among books of its genre... in welcome and wonderful ways." --Examiner.com

"Sweetly humorous fun for readers working on their own 'hi-yahs.'" --Publishers Weekly

"Gorgeous illustrations add a level of humor and whimsy... Ninja Bunny is sure to delight young warriors of all stripes." --New York Journal of Books

K-Gr 2—Little Bunny has 10 rules about how to be a super awesome ninja with the most important one being that a super awesome ninja must work alone. But when a bear comes rumbling in and challenges Little Bunny, he learns a valuable lesson that all super awesome ninjas need to know—the value of having super awesome friends. Complemented by ink and watercolor illustrations, the text consists of Ninja Bunny's various rules. Readers watch Little Bunny master the art of invisibility (by hiding behind a bush), create ninja weapons (out of carrots), and learn the art of flying (by falling out of a tree). Children will love reading about Little Bunny's adventures. VERDICT A fun addition, especially where ninjas are popular."--Paige Garrison, Aurora Central Public Library, CO

OLSON/KNOPF

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Also available as an ebook

MANUFACTURED IN CHINA
randomhouse.com/kids

Alfred a. knopf
New York
Magazine Cover & Spread Design

Goals: To design a magazine cover and accompanying spread.
Software used: InDesign & Photoshop
Magazine Cover & Spread Design

Goals: To design a magazine cover and accompanying spread.

Software used: InDesign & Photoshop

Magazine Cover Design

Goals: To design a magazine cover to present a project on non-verbal communication.

Software used: InDesign & Photoshop
CD Cover & Back Design & Merch

Goals: To design a CD cover and back, along with accompanying branded promotional merchandise, by using various tools and image manipulation techniques.

Software used: Photoshop

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CD Event Poster & Merch

Goals: To design an event poster for the previously designed CD cover and back, along with accompanying branded promotional merchandise, by using various tools and image manipulation techniques.

Software used: Photoshop
CD Cover & Back Design & Merch

Goals: To design a CD cover and back, along with accompanying branded promotional merchandise, by using various tools and image manipulation techniques.

Software used: Photoshop

CD Event Poster & Merch

Goals: To design an event poster for the previously designed CD cover and back, along with accompanying branded promotional merchandise, by using various tools and image manipulation techniques.

Software used: Photoshop
Freelance Invoice

Goals: To create an easy-to-read invoice to send to clients.

Software used: Excel

Event Postcard Flyers

Goals: To create catchy, themed event postcard flyers for clients (trainer/entertainer, sororities, private parties) to hand out.

Software used: InDesign & Photoshop
# Freelance Invoice

**Goals:** To create and easy to read invoice to send to clients.

**Software used:** Excel

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# Event Postcard Flyers

**Goals:** To create catchy, themed event postcard flyers for clients (trainer/entertainer, sororities, private party) to hand out.

**Software used:** InDesign & Photoshop

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## Invoice # 100

**Date:** 5/1/2021

**Bill To:** Amadeo Garcia | A & A Janitorial Service, LLC

P.O. Box 465, Fort Worth, TX 76101

(817) 333-4468

### Item Description

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domain</td>
<td>$12.00</td>
</tr>
<tr>
<td>Hosting</td>
<td>$168.00</td>
</tr>
<tr>
<td>Email Setup, <a href="mailto:info@aandajanitorialservice.com">info@aandajanitorialservice.com</a> ($5/mo)</td>
<td>$60.00</td>
</tr>
<tr>
<td>Logo, Business Card, Website Creation, Google Business Setup</td>
<td>$300.00</td>
</tr>
<tr>
<td>Business Card Printing &amp; Shipping Via Vistaprint, Qty 250</td>
<td>$36.46</td>
</tr>
</tbody>
</table>

**Subtotal:** $576.46

**Total Cost:** $576.46

**Make all checks payable to:**

Company Name

If you have any questions concerning this invoice, use the following contact information:

**Contact Name:**

**Phone Number:**

**Email:**

Thank you for your business!

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# Company Branding

**Address:**

1534 Deepwood Dr.

Garland, TX 75040

(214) 952-2932

mariselacristina@gmail.com
Fashion Showcase

Goals: To design one wall section of a boutique, including wall design, flooring and appropriate merchandise, by using various tools and image manipulation techniques.

Software used: Photoshop
Fashion Showcase
Goals: To design one wall section of a boutique, including wall design, flooring and appropriate merchandise, by using various tools and image manipulation techniques.
Software used: Photoshop