PROJECT PURPOSE: Researched upcoming trend colors for S/S2024

"DON'T TELL ME THE SKY'S THE LIMIT WHEN THERE ARE FOOTPRINTS ON THE MOON"

MEN WILL LEAVE THEIR FOOTPRINT ON EARTH 5/5 2024

SOFTWARE: ADOBE PHOTOSHOP, POWERPOINT

PROJECT PURPOSE: Displayed color in a trendy way using Photoshop and Powerpoint.
TRENDS FORECASTING

SOFTWARE: ADOBE PHOTOSHOP, POWERPOINT

PROJECT PURPOSE: Displayed color in a trendy way using Photoshop and Powerpoint.

ART DIRECTION

SOFTWARE: ADOBE PHOTOSHOP, ILLUSTRATOR, ILLUSTRATOR FOR IPAD

PROJECT PURPOSE: Designed logo and business marketing for brand.

Created logo using Adobe Illustrator for Ipad.

Business Card
Poster
Billboard
STATIONARY DESIGNS
SOFTWARE: ADOBE ILLUSTRATOR
PROJECT PURPOSE: Designed stationary set for a mock-up T-shirt company “Above All Tshirts”

PRODUCT DESIGNS
SOFTWARE: ADOBE ILLUSTRATOR
PROJECT PURPOSE: Designed merchandise using brand logo.
**LOGO DESIGN**

**SOFTWARE:** Adobe Photoshop, Illustrator, Illustrator on iPad

**PROJECT PURPOSE:** Designed business cards for brand.

Cartoon logo created using Adobe Illustrator for iPad.

**BUSINESS DESIGNS**

**SOFTWARE:** Adobe Photoshop

**PROJECT PURPOSE:** Designed flyers for brand awareness.

**PROJECT PURPOSE:** Designed flyers for brand awareness.
MOODBOARDS
SOFTWARE: ADOBE PHOTOSHOP
PROJECT PURPOSE: Created moodboards to help inspire and set the tone for fashion collections.

ALBUM COVER
SOFTWARE: ADOBE PHOTOSHOP
ORIGINAL ALBUM COVER
ALBUM COVER REINTERPRETED
PROJECT PURPOSE: Reinterpreted The Weeknd’s fifth studio album cover to be more eye-catching.