



A Faith-Based Fashion Brand

**Alyssa Alvarez**

Fashion Design & Product Development



## My Story

I've been driven by fashion since childhood, ever since I was nine years old bonding with my mom over Project Runway and taking my first sewing class at 9 years old.

**Years later, after overcoming a difficult season in my life, I returned to the skills that brought me joy and created two custom dresses that became the centerpieces of my first photoshoot and fashion show in Dallas.**

Through building my alterations business, I discovered the real impact of thoughtful design, helping people feel confident and improving their daily lives through creating and tailoring garments that fit their bodies and needs. This blend of consistent passion, resilience, and service aspects continues to shape my work as a designer.

*Alyssa Alvarez*



**Fashion Designer**  
Product Development





#000000

#F1ECE7

#415908

#AF1212

Her New

*Signature*



Amor

*A*

# TREND RESEARCH FROM WGSN

RIBBED KNIT



POLY



100% COTTON



Halter Neckline

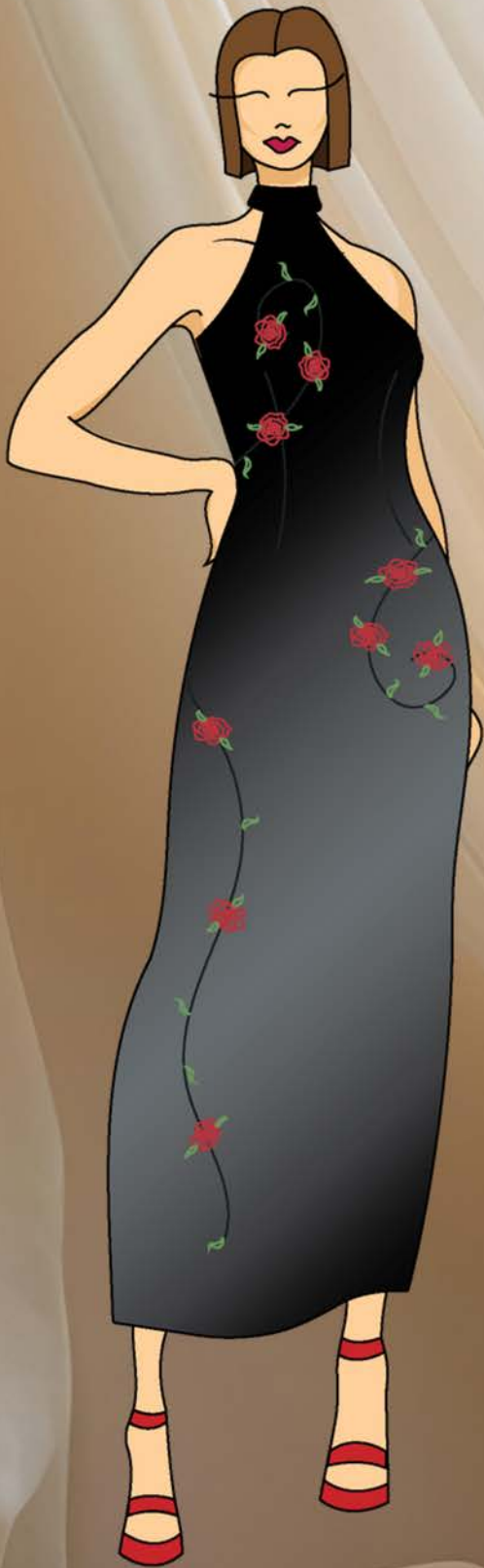


Floral Appliqué



Patterned Suiting

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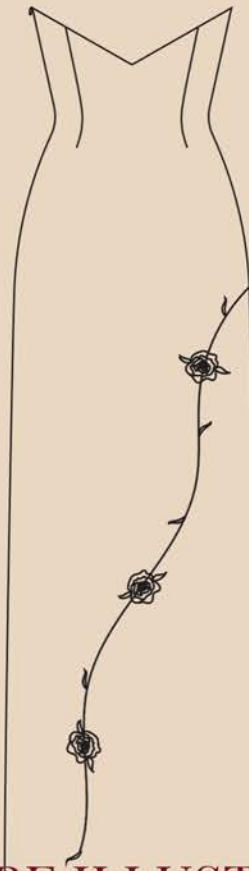
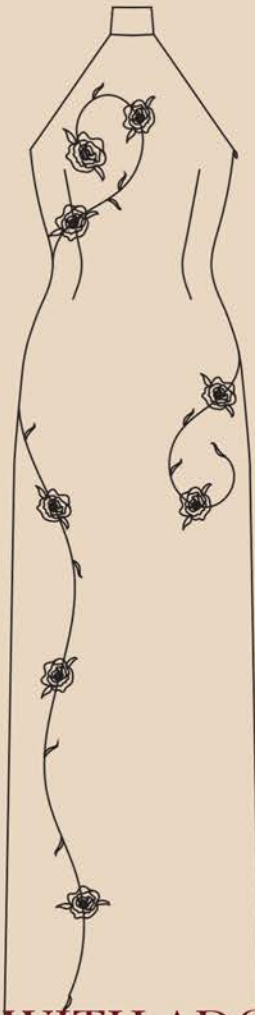
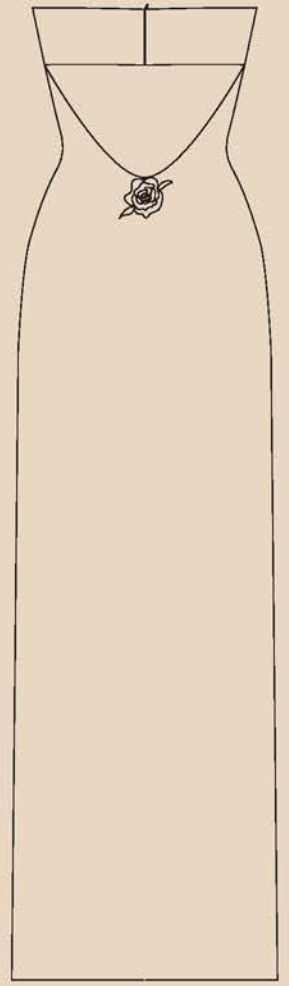
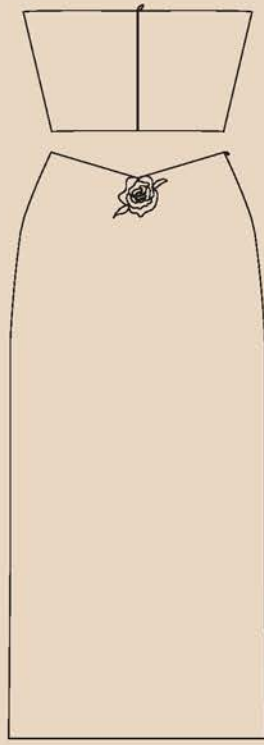
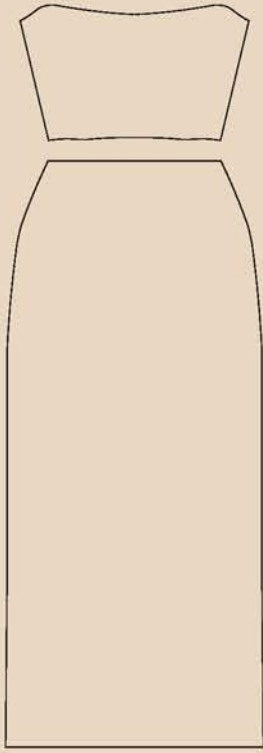


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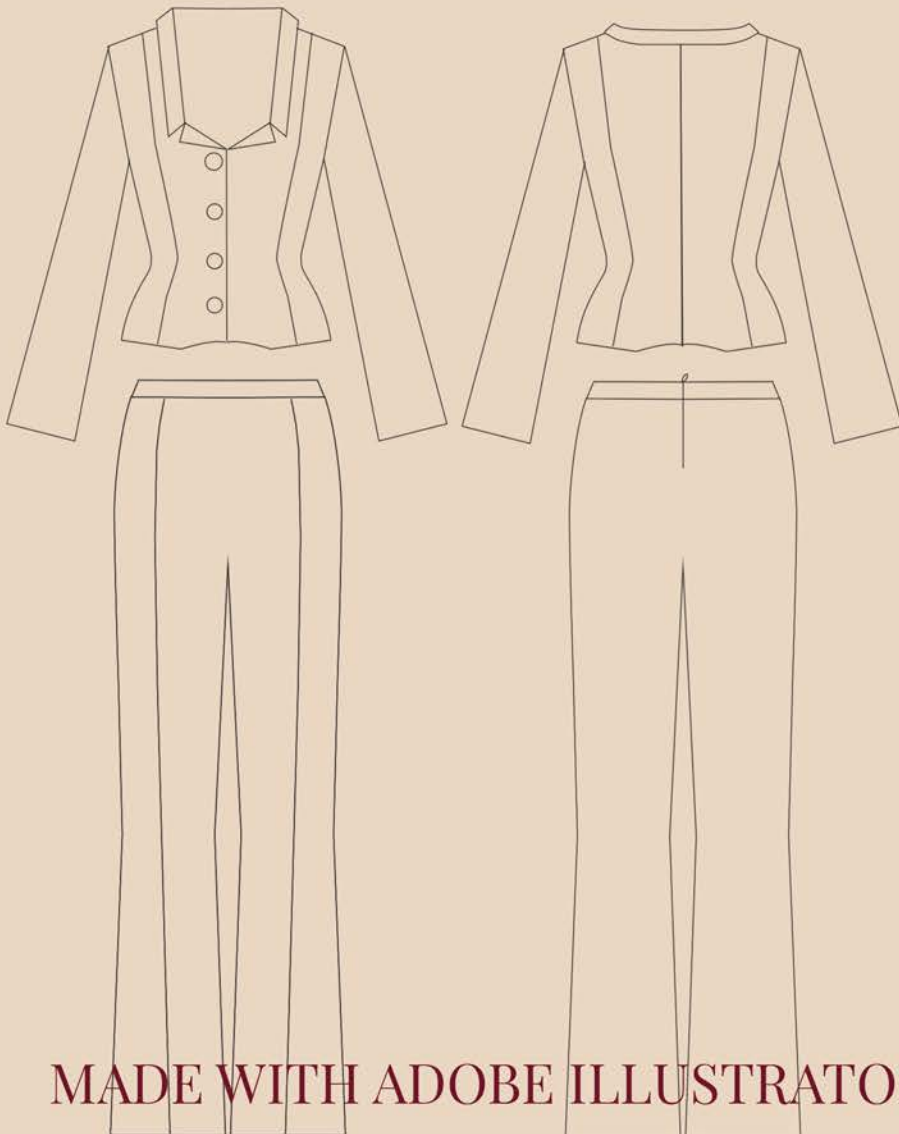
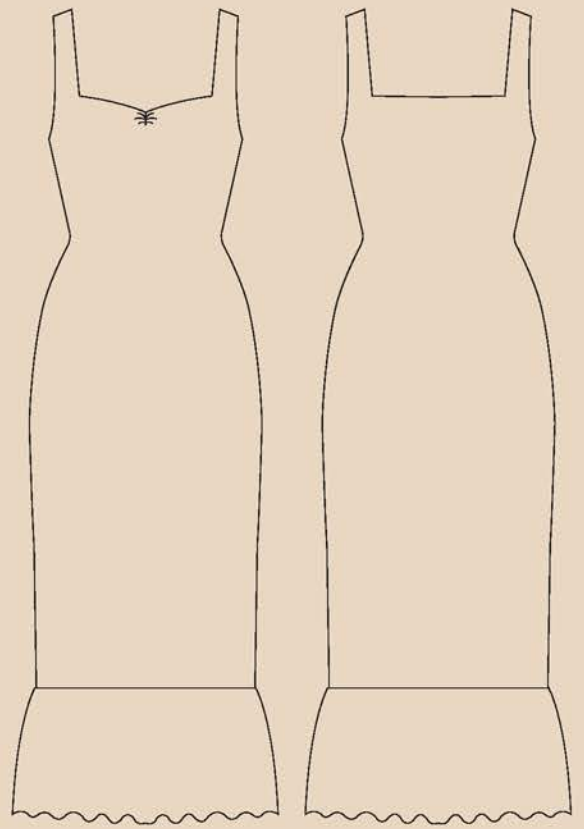
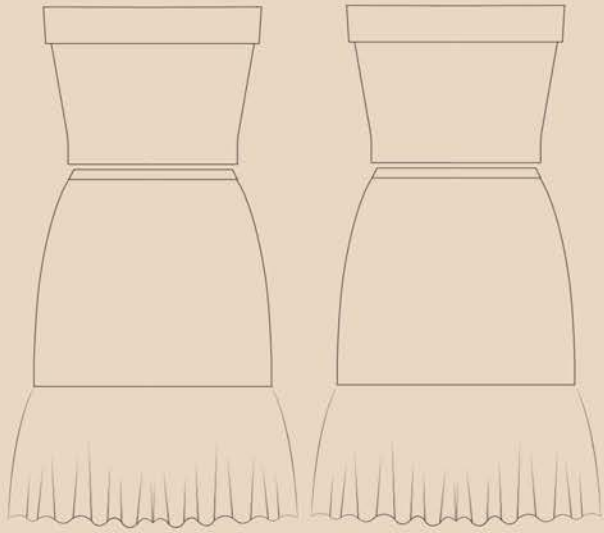


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MADE WITH ADOBE ILLUSTRATOR



# The Design Process



AA



Season: Spring/Summer

Womens - Her New Signature Collection

Designer: Alyssa Alvarez

Phone: 817-781-1104

Email: alyssaalvarezdesigns@gmail.com



Name: Mini Set

Style #: 62101

Description: Boxy tube top and fitted skirt

MSRP: \$210

Wholesale: \$105

Order min: 6 PCS

Delivery: 4/26

Sizes: xs,s,m,l,xl

Notes:

Materials: 100% Polyester

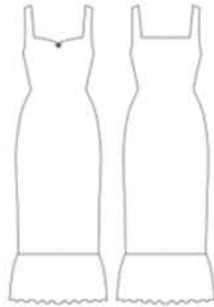
Colorways:

White

Black #F1ECE7

Red #000000

#AF1212



Name: Floral Sweetheart Midi Dress

Style #: 56101

Description: 4 way stretch body con flare

MSRP: \$210

Wholesale: \$105

Order min: 6 PCS

Delivery: 4/26

Sizes: xs,s,m,l,xl

Notes:

Materials: Ribbed Knit Cotton

Colorways:

White+Rose



Name: Strapless Midi Set

Style #: 68101

Description: Fitted Pencil skirt and Corset

MSRP: \$400

Wholesale: \$200

Order min: 6 PCS

Delivery: 4/26

Sizes: 0,2,4,6,8,10

Notes: Detachable Rose

Materials: 100% Polyester

Colorways:

White

Black #F1ECE7

Red #000000

#AF1212

Tech Pack



Name: The Alyssa Dress

Style #: 52101

Description: Low Open back cut out

MSRP: \$480

Wholesale: \$240

Order min: 6 PCS

Delivery: 4/26

Sizes: 0,2,4,6,8,10

Notes: Detachable Rose

Materials: 100% Polyester

Colorways:

White

Black #F1ECE7

Red #000000

#AF1212



Name: Power Pantsuit

Style #: 61101

Description: Princess seam fit and flare

MSRP: \$864

Wholesale: \$432

Order min: 6 PCS

Delivery: 4/26

Sizes: 0,2,4,6,8,10

Notes:

Materials: 100% Cotton

Colorways:

White + Black

Black + White



Name: Beaded Rose Dress

Style #: 53101

Description: Bias Cut Hand beaded halter dress

MSRP: \$1242

Wholesale: \$621

Order min: 6 PCS

Delivery: 4/26

Sizes: 0,2,4,6,8,10

Notes:

Materials: 100% Silk

Colorways:

Black

#000000

MADE IN EXCEL





AA

*"She dresses in fine linen & purple gowns"*



# SIGNORA BENEDETTA

#714423

#2D3210

#481C4C

#EDDADE



# TREND RESEARCH FROM WGSN

SILK



POLY



FAUX LEATHER



Satin Shine



Tiered Layers



Belted Coats

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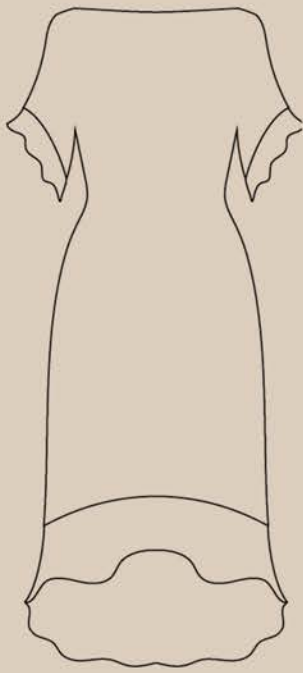
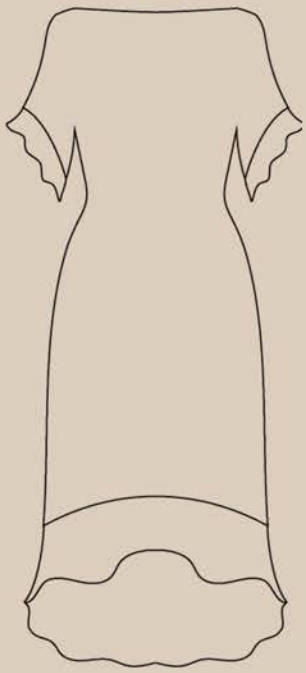
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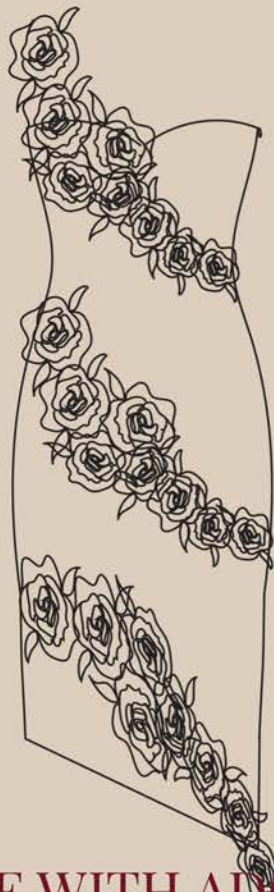
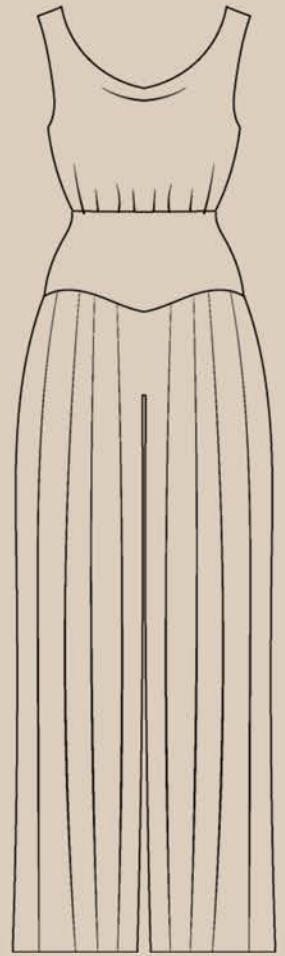
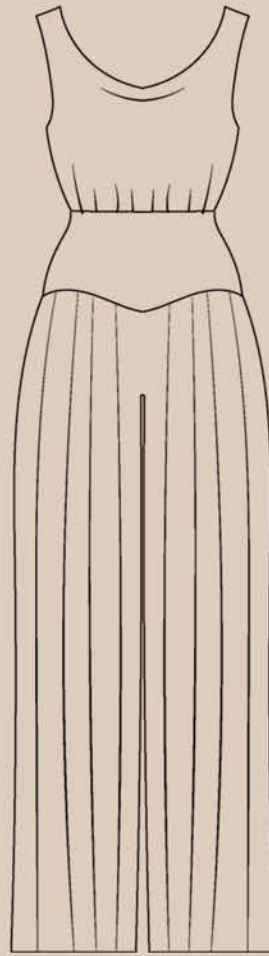
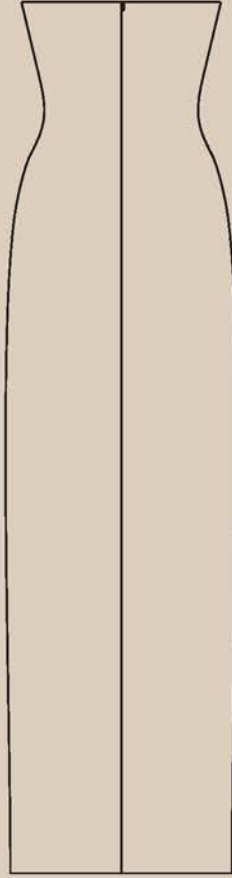
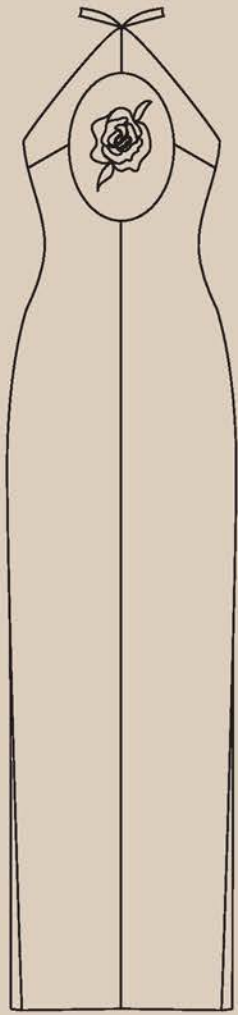
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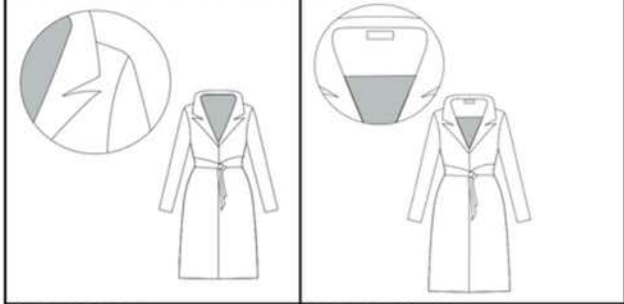


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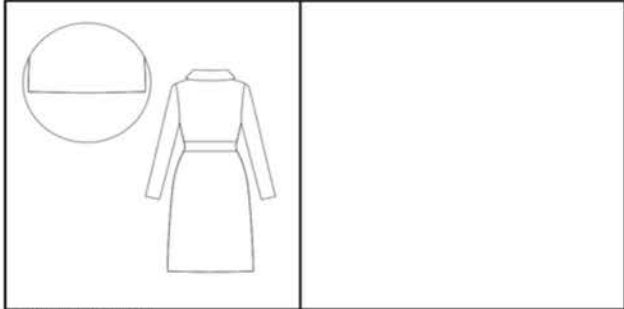


**CONSTRUCTION DETAILS SHEET**

STYLE NUMBER #35101 SIZE RANGE: XS, S, M, L, XL  
 PROTO NUMBER #1 SAMPLE SIZE: S (4)  
 DESCRIPTION: Hunter Green Faux Leather short coat/d SEASON: Pre-Fall



CONSTRUCTION DETAIL #1 Collar Placement + Tac Down Lapel  
 CONSTRUCTION DETAIL #2 Leather Facing + main label on top



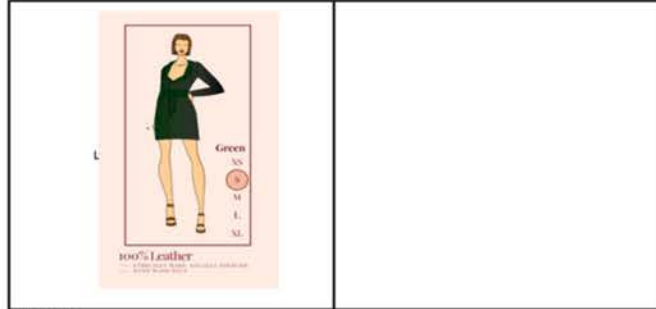
CONSTRUCTION DETAIL #3 Blind Stitch Hems + Slightly pointed back hem

**LABEL PLACEMENT SHEET**

STYLE NUMBER #35101 SIZE RANGE: XS, S, M, L, XL  
 PROTO NUMBER #1 SAMPLE SIZE: S (4)  
 DESCRIPTION: Hunter Green Faux Leather short coat/dress SEASON: Pre-Fall



LABEL: Main Label with content and size  
 LABEL: Hang



LABEL: UPC

**INSERT PAGE NAME HERE**

STYLE NUMBER: #35101 SIZE RANGE: XS, S, M, L, XL  
 PROTO NUMBER: #1 SAMPLE SIZE: S (4)  
 DESCRIPTION: Faux Leather Coat SEASON: Pre-Fall



**SPECIFICATIONS MEASUREMENT SHEET**

STYLE NUMBER: #35101 SIZE RANGE: XS, S, M, L, XL  
 PROTO NUMBER: #1 SAMPLE SIZE: S (4)  
 DESCRIPTION: Faux Lei SEASON: Pre-Fall

(MEASUREMENTS ARE IN INCHES)

		TOL +/-	1ST SAMPLE		2ND SAMPLE		3RD SAMPLE		4TH SAMPLE	
			Actual	Request	Actual	Request	Actual	Request	Actual	Request
a	width of top collar	0.375	6.25							
b	front collar length	0.375	5.5							
c	opening length	0.375	15.5							
d	shoulder length + collar	0.375	5							
e	collar to lapel distance	0.375	3.25							
f	opening width	0.375	4							
	collar back height	0.375	2.25							
	front collar neckline to first point	0.375	3.5							
		0.375								
j	Front length	0.375	34.5							
k	Lapel length	0.375	10							
l	Top of sleeve length	0.375	23.25							
m	bust width	0.375	19							
n	Arpit to hem	0.375	23.5							
o	waist width	0.375	18							
p	Inside sleeve length	0.375	17.25							
q	front hip width	0.375	19							
r	sleeve circumference	0.375	8.5							
s	sleeve width	0.375	4.25							
t	Front hem width	0.375	22.5							
u	Back bottom collar width	0.375	10							
v	Full back length	0.375	34.5							
w	back chest width	0.375	19							
x	back waist width	0.375	18.75							
y	back hip width	0.375	21							
z	back bottom hem	0.375	22							
length	belt	0.375	56.5							
width	belt	0.375	3.25							



MADE IN EXCEL





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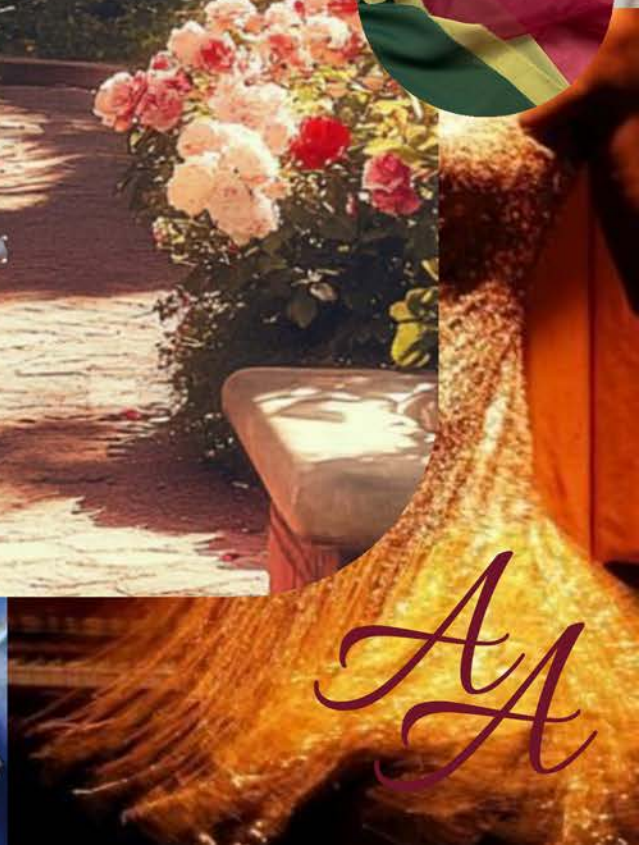
# GILDED GARDEN

#A3AB6C

#F1ECE7

#415908

#AF1212



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# TREND RESEARCH FROM WGSN

LIQUID ORGANZA



PRINTED SILK



CHIFFON



Fringe



3D Floral



Silk Prints

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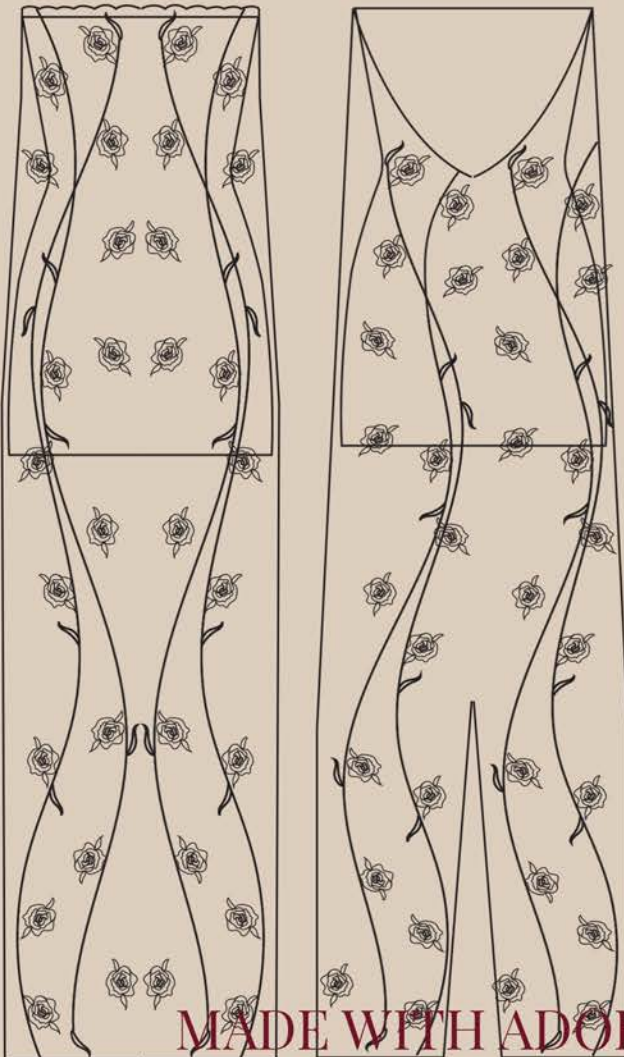
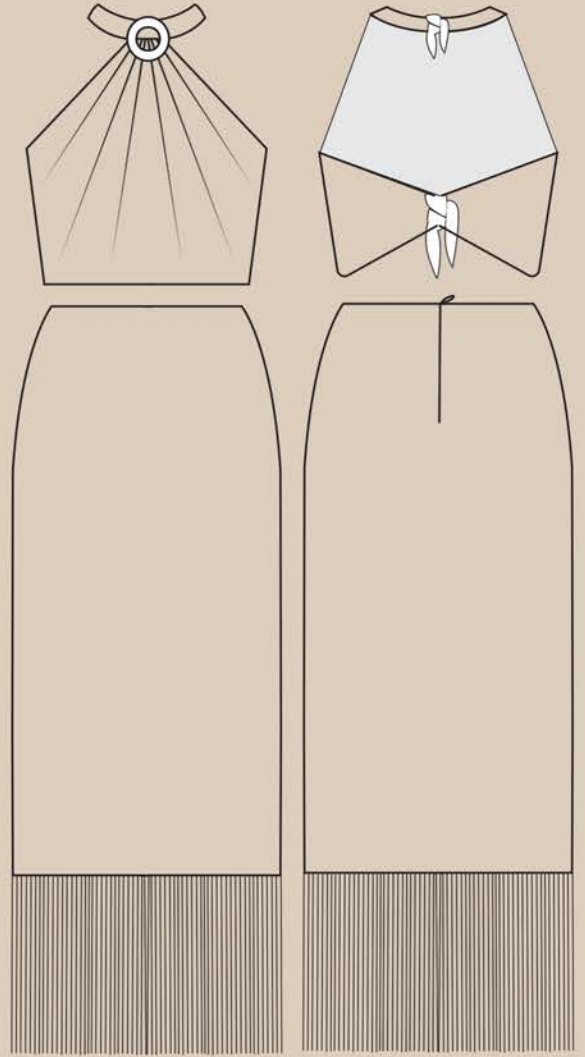
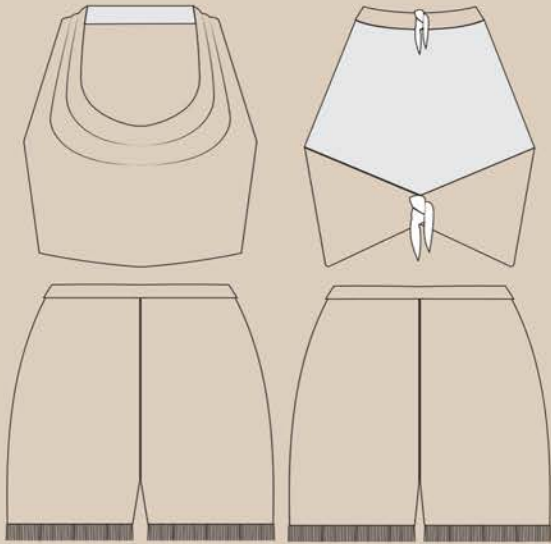
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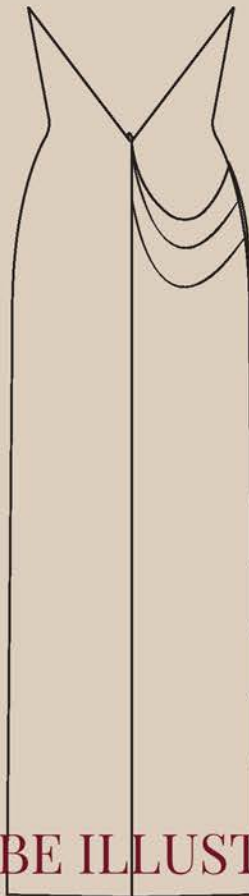
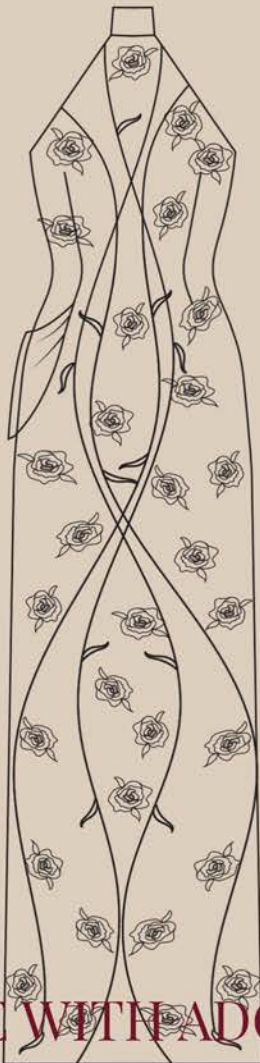
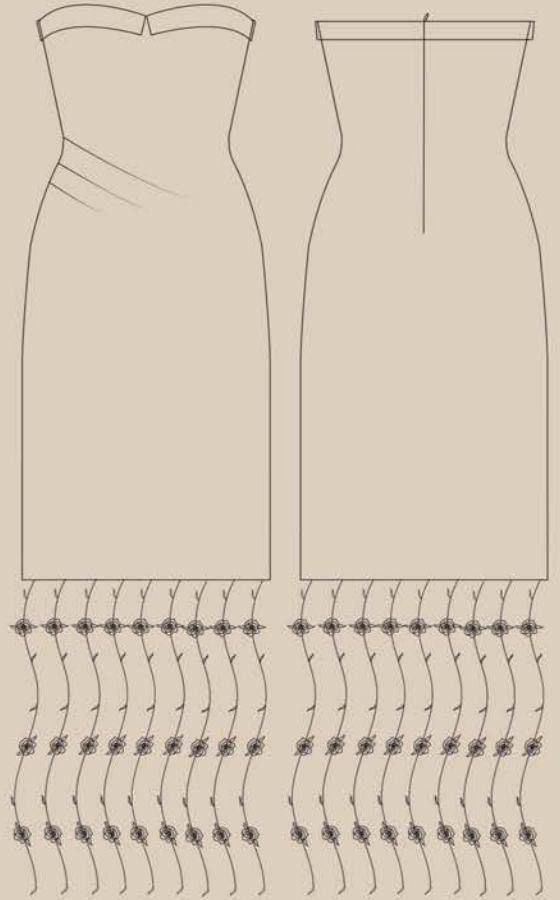
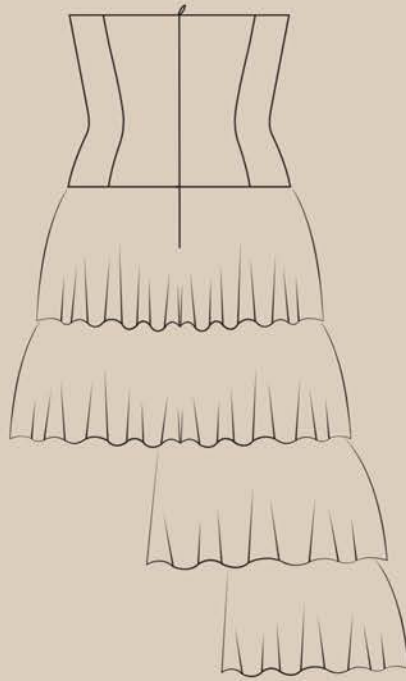
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# The Design Process







*Authentic Adore*



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