A GOLDEN ANNIVERSARY

MISS WADE'S LIFETIME OF ACHIEVEMENT

COMPETITIONS, CONTESTS & SCHOLARSHIPS

INDUSTRY LUMINARIES VISIT WADE COLLEGE!
It took three years for Miss Wade to save $1,500 to start Wade College in a large, residential space on Turtle Creek in Dallas. That was 1962, and the curriculum focused on modeling. Fifty years later, Wade College is now a fully-accredited four-year institution granting both associate’s degrees and bachelor’s degrees in merchandising and design.

To mark the 50th anniversary of its founding, Wade College hosted faculty, staff, alumni, and industry partners at a gala event held at the Interfaith Peace Chapel, a modern architectural masterpiece designed by award-winning and world-renowned architect, Philip Johnson. The venue is a brilliant, inspirational design of “sculpture as architecture” and a fitting, futuristic backdrop for an event that celebrated what was, what is, and what is to come. During the evening, guests refined on gourmet bites and signature cocktails conceived by event planner Travis Lee Moore. Guests were surrounded by towering, white floral arrangements and—in honor of a gold anniversary—gold fabrics, gold tea candles, gold lighting, and gold decor. Guests were invited to have their caricatures drawn by Ben Vincent. Current student work was displayed throughout the venue.

Event producer Harriet Kelly ensured every detail was addressed including the presentation of the 50th anniversary documentary that was debuted at the event. The documentary—the highlight of the evening—celebrated the past, present, and future ideals of Wade College and its evolving mission. The unanimous favorite portion of the documentary was Miss Wade’s touching recollection of her motivation for opening a college. Eyes were damp all around as Master of Ceremonies Chuck Steelman from Neiman Marcus presented the evening’s speakers and Miss Wade received a framed, commemorative caricature of her and husband, Frank Tontonolo, president emeritus of Wade College.

Guests included fashion show producer Rhonda Sargent Chambers, TV personality LeAnne Locken, fashion photographer and makeup artist duo Randy and Paige Anderson, celebrity stylist Jeanette Chivvis, designers Shemara Jayraj and Nicolas Walla, Elizabeth Anaya, production facility manager Jenny Sade, publicist Jennifer die Sucaraz, Barbare Barber of the Dallas Museum of Art, and Emmy award winning costume designer, Stephen Chukel.

The highlight of the evening, of course, is the most important award bestowed on any individual: Fashion Group International, the Lifetime Achievement Award. This is an award that is given only in years where an individual is truly worthy of his highest accolade. During the fiftieth anniversary of the founding of Wade College, Fashion Group International nominated Sue Wade, founder of Wade College, as the honoree for the Lifetime Achievement Award for her contributions to fashion education in the city of Dallas. Miss Wade was in attendance with three tables of her students and friends and was thrilled with the honor.

Wade College is a Dallas-based design and merchandising college. For additional information visit www.wadecollege.edu
Native New Yorker Anthony Prozzi started his career on Seventh Avenue as a designer for fashion houses including Donna Karan. He was recruited by a stylist for W magazine who helped him jumpstart his fashion career. At Donna Karan, he crafted his sleek, modernist design aesthetic and attention to detail.

“I was very intrigued by motion and flow,” Prozzi said. “And that’s exactly what I found in vehicles.” Since 1999, Prozzi has been a senior interior designer at Ford Motor Company. Moving from New York to Detroit to work for the automobile giant, Prozzi believes that even moderately priced cars should be “drop dead gorgeous,” as he told the Dallas Morning News during his visit. Prozzi is a strong believer in sustainability not only in work but in life. He lives in a house in Detroit that is geothermally heated and cooled, and focuses his interior design on sustainability and ecologically friendly materials and designs.

Prozzi’s visit to Wade College was also reported by the Dallas Morning News. Prozzi was in town to launch the newly designed Ford Fusion sedan, where he found inspiration even in figure skating, mimicking its curving lines and graceful flow. Prozzi spoke to a standing room only crowd of nearly 100 Wade College students and alumni about his design career and just how “transferrable” design skills can be in so many allied, creative fields. Prozzi really broke down barriers between fashion design and interior design, especially interior design opportunities outside of the traditional residential homes and commercial office space. When asked if he thought he’d ever be designing cars, he admitted that the idea never crossed his mind as a remote career opportunity. However, bridging the gap between fashion and interior design, Prozzi said that like trends in fashion, trends impact the automotive sector, as well. Budget brands like H&M and Zara offering high-end looks at low-end prices have created consumer demand for inexpensive yet high-quality aesthetics. This is Prozzi’s most highly recognized and respected conception in Dallas. Jackson is now the President of Dallas’ premier luxury lifestyle management company, FLUENT. His navigation, dexterity, and passion to exceed client expectations allows those who have the opportunity to encounter him to experience not only the finest of Dallas’ social, cultural, and entertainment scene. Jackson’s high-end clientele demand access to the hottest scenes in Dallas, and Jackson and his company FLUENT meet these members’ demands on a regular basis.

Jackson’s company has been featured in Dallas Business Journal, Texas Monthly, Dallas Morning News, and D Magazine. Jackson also serves on the board of Texas Next Top Designer and Corporate Concierge, Inc., as the President of Special Events.

It’s always a treat to learn from the diverse group of successful business people who make up the fashion and lifestyle industries of Dallas. On a monthly basis, Wade College students are treated to numerous guest speakers from varied career backgrounds.

New Jersey native, Jackson, has become as much a part of Dallas culture as our I.M. Pei city hall is to Dallas’ city skyline. With over 15 years of success in the interior, furniture, and jewelry design industries, Jackson transitioned into a position that changed the very existence of customer care. As the Corporate Concierge for Barney’s New York, for over half a decade, he is the Texas native and Good Morning Texas’ Frugal Fashionista, Jeannette Chivvis, is inspiring fashion students and up-and-coming designers all over the world to develop their own style and voice. Jeannette’s passion to share her knowledge and excitement for fashion is infectious. Once she graduated from college, Chivvis worked as a buyer for Foley’s Department Store. It was there that she was exposed to retail, buying, trend forecasting, and the process of developing a private label. She then said good bye to Texas and headed to California to take Los Angeles by storm. She created her own line, Nay-Nay LA and then opened her own boutique Sugar on La Brea with a friend from Texas. With a lot of work and a unique twist on retailing, she soon would have the LA fashion world knocking on her door for her unique style. Some classify her style as a juxtaposition of opposites, a mix of contemporary pieces with southern charm. However classified, her designs lead to Nay-Nay LA being sold all over the world, and Sugar on La Brea being rated in the top 10 best boutiques from local networks. Her boutique was featured in over a dozen magazines both nationally and internationally.

Jeannette also started styling celebrities for the red carpet because of her success with Sugar. Her clientele included Paris Hilton, Kim Kardashian, Scar-lett Johansson, Patricia Annette, Kyle Richardson, Ciara, and many more. She became a trend expert for the Style Network and E! News. These were just a few of her successes in LA. After the recession hit, however, Jeannette was forced to close the doors of Sugar. Home sick, Jeannette sat saddled up and headed back to Texas.

Texas needs a voice telling them to put those broom stick skirts away (or at least revamp them) while leading them to the promised land of style. Once back in Texas, Jeannette became known as the Texas Taste Maker. She opened up a contemporary wholesale showroom in Dallas where she represents designers by taking them under her wing and helping them cultivate their brands. She has teamed up with a few of her colleagues to create Pro Artist Group in order to inspire and educate young fashionistas to be creative while thinking business. She also found a home on the set of Good Morning Texas as the Frugal Fashionista. The Frugal Fashionista gives fashion lovers with all budget options on how to create style, using their own taste with a fashionable flavor. Today, Jeannette is considered the leading stylist in the south; she has such a great following in Texas and world-wide with her art direction and editorial ads.

Her genuine love and passion for what she does is so motivating. You can hear it in her lectures; you can see it in her presence. Coco Chanel said, “A girl should be two things, classy and fabulous.” Jeannette Chivvis helps women live up to this daily, with her blogs, appearances on Good Morning Texas, how-to videos via YouTube, and her presence on social media sites. She is giving style advice while empowering her admirers to create their own style looks.

-Shaundra Spercar

WWW.WADECOLLEGE.EDU  D&M SUMMER 2013 | 3
Kyle Finley knows graphic design. He has spent nearly two decades working in the advertising industry as a creative writer and creative director. He treated Wade College graphic design and visual communications students to an earful of trade secrets, dos and don’ts, and learning lessons as they conduct their professional work.

At TM Advertising, a 70-year old full-service advertising agency, Kyle started as a writer working with clients including Subaru, American Airlines, and Paramount Parks. He then transitioned to another agency, The Mountain Group, where he was responsible for design work for Nissan Marcus and The Deep Elm Film Festival. After several years of successful client work, Finley moved on to Rapp Collins Worldwide, a division of Omnicom Group.

In April 2013, the Holiday Inn Dallas Central played host to the Dallas Society of Visual Communications (DSVC) Student Show. This annual conference invites students from all over the country to submit their best student work for inclusion as they compete with their peers for over $15,000 in scholarships and best-of-category prizes. This specific conference proves to be very unique in that it is the only student work of its kind devoted to the work of student professionals. In addition to the prizes given away for exceptional designs, the students are also able to attend workshops, panel discussions, and have their portfolios critiqued by several industry leading design professionals. Keynote speakers included Gil Borschert, Creative Director of the internationally recognized design firm 72 and Sunny; and Michael Osborne, Creative Director and Principal of Michael Osborne Designs, which has been in operation since 1981. This year Wade College made the unprecedented decision to sponsor many of their current Graphic Design students. This sponsorship covered the entry fee for the student, allowed them to attend all of the conference events, plus granted them access to the exclusive after parties - which allowed them to rub elbows with other students and many of the industry-changing design houses and professionals also attending the conference.

There are several categories from which students can choose to enter their work including, but not limited to: logo, poster, book cover design, magazine or brochure design, print advertising, environmental design, website or mobile app design, motion graphics, illustration, and of course photography. One main benefit of having so many different categories is that students are not limited to how many of them they enter. The goal is to enter as many as they can to give their work the best chance to be seen and possibly win awards.

In all, this was yet another opportunity to network with and learn from a successful and professional in the field.

Successful Creative Director and Copywriter Visits Wade College

Rapp is the world’s leading customer experience agency. R is driven by data, inspired by culture, and enabled by technology. The agency believes in creating real-time, brand-building, problem-solving, useful customer journeys across all channels that are measurable, trackable, and accountable. Finley was a creative writer on diverse accounts including Best Buy, HP, Maggiano’s, the Border, Voge Mobile, and Toyota.

Finally, Finley made his home at Hawkeyes, an integrated digital advertising agency that is focused on social, mobile, digital, email, and direct channels to create interactions between its clients’ brands and their customers that engage, team, and turn customers to action in ways that are efficient, profitable and profitable for clients. Hawkeyes engages the public with breakthrough experiences through the right channel at the right time with the right message in the right context. Finley’s clients include Red Bull, Bank of America, Dickey’s BBQ, Capital One, Western Union, and Express Jet. Most notably, as a creative director, Finley led the DMC Bank account from a $150,000 project into a $1.2 million, award-winning account.

Finley visited with students of Wade College’s Art Direction course, an elective within the Visual Communications concentration, to talk about the art director/copywriter relationship and how that dynamic works through the creative process. He was gracious enough to critique students’ designs for advertising campaigns that focus on impulse items. Finley offered legitimate feedback from an industry professional’s point of view. Of course, Wade College students are familiar with receiving critical feedback, as Associate’s degree graduates candidates go through the Professional Portfolio Critique, where they present their portfolios to an industry panel. In all, this was yet another opportunity to network with and learn from a successful and professional in the field.

Kyle Finley

While Mike’s artwork can easily be considered pinup: I have done it all and continue to do it all. Not sponsored portraits that have nothing to do with pin up; burlesque, sci-fi/fantasy, even general commissions - I don’t.

In the field.

A great many of Mike’s works have been created for local patrons and now has many originals in private collections in the United States, Italy, France and Australia. He created an album cover for Dr. Joe Vitale (of the documentary film “The Secret”) which wound up as the March issue cover of Austin All Natural; and a recent commission from Dr. Vitale may well wind up as an album cover for him in the near future. Mike has also recently completed a book cover for a humorous sci-fi novel titled “The Un-natural” by Michael Alan Grapin and he has also been commissioned to create monthly pin up art for the local magazine, “Peepshow Pin Up.” No project is too small or too large for Mike.

Denning has also become a growing staple within the Visual Communications concentration, to talk about the art director/copywriter relationship and how that dynamic works through the creative process. He was gracious enough to critique students’ designs for advertising campaigns that focus on impulse items. Finley offered legitimate feedback from an industry professional’s point of view. Of course, Wade College students are familiar with receiving critical feedback, as Associate’s degree graduates candidates go through the Professional Portfolio Critique, where they present their portfolios to an industry panel. In all, this was yet another opportunity to network with and learn from a successful and professional in the field.

Kyle Finley

While Mike’s artwork can easily be considered realistic, he tends to view his artwork as a stylized version of realism when compared to other contemporary artists. Many artists seem to pre-sell for-profit, mass-market customers, which is fine. Mike tends to have a much softer touch to the level of detail in his work, going more for feeling and gut reaction.

For Denning, pin up art is not just a pop culture currently springing from the 1940s and 50s, but remains alive and well, existing in many other forms. Mike states, “Most pin up artists know tend to stick to one particular niche; I don’t.”

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Wade College Professor Kurt Ortley is the founding partner of DesignKor, an architectural services, interior design and sustainability consulting firm. His company also performs graphic design services, including branding and corporate identity projects, for national real estate, medical associations, and nonprofit organizations. Professor Ortley holds a Masters of Arts degree in Interior Design from Savannah College of Art and Design, as well as a Professional Certificate of Sustainability from Southern Methodist University. He has worked as a Project Design Leader at Good Fulton & Farrell Architects in Dallas and as a Design Director & CAD Manager at The Yates Group in Virginia. Professor Ortley’s significant design projects include Crate & Barrel on Alpha Road in Dallas, Park Place shopping center in Dallas, Fire-Wheel shopping center in Dallas, Dallas City Hall space plan, Fort Bliss in El Paso, and the Cox Building in Plano.

On a recent Saturday, a group of primarily Interior Design students were challenged by Professor Ortley to take an existing floor plan, some originally designed by each student, and bring the draft to life in the format of a three-dimensional model. The project allowed students to actualize their two dimensional drawing in a three dimensional format taking into consideration the proportion of their design, its scale, and the functionality of each room in the drafted plan. Other important principles of design were stressed during the five hour seminar and lab. Students were provided with materials including foam board and other key elements necessary for the successful execution of a professional, three-dimensional model. The end result is a highly professional, well executed model that can be photographed for an interior design portfolio and brought to student portfolio shows, client meetings and job interviews.

The Wade College Interior Design Concentration hosts an annual color trend presentation called Color Mix developed and presented by Sherwin-Williams. Sherwin-Williams was founded by Henry Sherwin and Edward Williams in 1866. The Sherwin-Williams Company has not only grown to be the largest producer of paints and coatings in the United States, but is among the largest producers in the world.

Ashlynn Bourque, Designer Account Executive from Sherwin-Williams, treated Wade College students to a sneak peak at the coming season’s forecasted colors. The interactive PowerPoint presentation gave students of all concentrations some insight as to the creative direction of the season’s new hues. This presentation of the years color trends is developed by Sherwin-Williams through trade shows around the world in all the design fields including interior, fashion, and graphic design. This year’s color pallet is titled “Opposites Attract” and includes groups of colors like “midnight mystery” and “high voltage”. The midnight mystery color pallet is inspired by misty grays and the depth of shadows with colors like outer space, mink, and plum brown. High voltage on the other hand is quite the opposite. It is inspired by bright, vibrant, and electric hues that include feverish pink, eye catching, and electric lime. Along with looking into the color trends, Sherwin-Williams also forecasts what color will be the most popular for the year. Below is their forecast which is a color in the vintage moxie color pallet. A PDF of the Color Mix presentation and more information regarding the color forecast can be found on the Sherwin-Williams website:


-Professor Jacob Fitzhugh
Fashion Group International is a global non-profit association of over 6,000 professionals representing all areas of the fashion, apparel, accessories, beauty, and home industries. Each year, Fashion Group International hosts Dallas Career Day, the longest-running and largest fashion career event of its kind in the United States. Celebrating its 45th year in 2013, Career Day continues to promote educational programs dedicated to critical fashion and lifestyle industry business issues through a variety of scholarships, internships, and entry-level job opportunities. Career Day is held at the World Trade Center complex, a 3.1 million square foot facility, housing showrooms of gifts, furniture, textiles, fashion accessories and apparel, and more. The Dallas Market Center hosts over fifty markets each year attended by more than 75,000 buyers, and this vibrant venue allows students attending Career Day insight into the inner workings of this 15-story market.

On April 12th, approximately 1300 students and faculty, including many Wade students, converged at the World Trade Center complex for a day of seminars and exhibitions hosted by some of the industry’s leading companies and professionals. Students were free to visit keynote addresses from Stephanie George, former Executive Vice President and Chief Marketing Officer at Time, Inc. with more than 20 years of media and publishing experience, and Levi Palmer, founder of the designer label, palm}

FASHION

Wade College has put me and countless others in touch with amazing opportunities. Since joining the student body in spring of 2013 I have been overwhelmed with the number of listings that come through Wade College Career Connection. The full experience of going to Project Fashion Camp was a once in a life time opportunity that I shall never forget. The week was accomplished at breakneck speed, but was well worth the effort. Wade allowed to visit different kinds of businesses during each day afforded vital information about many concentrations. We ventured off-site: visiting hair salons, a private personal stylist, and Wade college. On-site we listened to first-hand accounts of what the business is like from runway producers, working stylists for fashion shows and runway shows, photographers, hair and makeup artists, as well as getting the privilege to visit and speak with a Project Runway alumni.

Daily we were given the task of designing looks for photo shoots and some of us got the chance to work with makeup and hair. Our photo shoots were an eye-opening look at exactly what it takes to work in the hectic setting of a shoot with dos & don’ts and good and bad habits to hone and avoid. Along with the shoot styling came soft styling (setting ensembles out flat with no human bodies required).

The day before the runway show was filled with planning, cleaning the studio, organizing show lines, and measuring. The runway show is one of the first events of the last day arrived, the tension, excitement and anticipation were palpable. That day began around nine a.m. as a whirlwind of non-stop movement. The campers literally made everything happen - passengers, background, lighting, back stage, wings, house, chair delivery, chair covering, bars, cleaning, mopping, and getting certain all was in readiness for the event. As the models arrived I was asked to work with the runway producer to help model fittings and shoe selection. I loved it and last I had discovered a new outlet for my talents. Within a few days the results were in from the judges. I was in the top percentile throughout the competition and won Best Beauty for the week. The prize was an upcoming photo shoot for hair and makeup in Drive magazine. Although none of the main prizes, my week at Project Fashion Camp gave me so much more than there is time here to mention. Sufficient to say it made me hyper-aware of the mountains upon tiny things that need to be done, done and keep being done to make a fashion event happen. 

-Michael Fulk

Project Fashion Camp Offers Scholarships to Wade College Students

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AMANDA CIARDO GILLAN

Amanda Ciardo Gillan graduated from Wade College in February 2013 with an Associate of Arts in Merchandising and Design and a concentration in Interior Design. Currently, she is the Interior Design Assistant for Cypress Design Group in Dallas. In her position, Amanda obtains all measurements needed for the job, creates CAD floor plans, chooses all finish out materials (including fabrics, paints, flooring, furniture, lighting, and all accessories), and works closely with contractors to ensure timing is coordinated. “What I enjoy most about my career is the amount of freedom! I have working with our clients and helping them decide what will look best in their space. Being able to work with such a talented and understanding designer like Mr. Fitzhugh himself, truly taught me everything I might need to know or figure out about design. It taught me to think about every single detail of the space I’m in and how everything works together. Even an interior designer needs to be a jack of all trades.”

In 2012, Amanda earned her Associate of Arts Degree with a Graphic Design concentration from Wade College, along with numerous recognitions such as Valedictorian, President’s Achievement Award, and Outstanding Graphic Design Portfolio. Shortly after graduation, Amanda started teaching Graphic Design III at the Dallas County Community College District in the Dallas Design District. “I produce all collateral for the gallery including all print advertisements, show cards for exhibitions, as well as artist promotional materials. I also manage the company’s social media accounts, design and generate e-blasts for our mailing lists, as well as act an adviser when materials that include Samuel Lynne Galleries are produced by outside vendors. It is my job to ensure that the SLG brand is upheld. In addition to my graphic design duties, I also maintain our art inventory and client databases, and work closely with our CPA to maintain a local version of our books. A typical work day for me is very varied. Depending on the time of year or what is going on that week, I could be working with our foot traffic data to help the gallery plan the right exhibits, help the buyer with new title inventory, or work with outside vendors to ensure that our email blast and other marketing materials are ready in time for the opening of the exhibit. I’m proud that I was able to not only do that, but to graduate Valedictorian!”

For those beginning their careers in the interior design industry, Amanda advises, “Be patient! Finding the right place takes some time. Don’t rush into anything that your isn’t happy with.”

JAMES GODFREY

James Godfrey grew up in Louisiana before making his way to Texas. During the days of geocaching and dial-up, James taught himself to code websites by hand. He then transferred to the University of North Texas to study Graphic Design. However, at 17 years old, his mind just wasn’t focused on school, so he soon found himself back at home working in finance. After 8 years, James was laid off from his company, and he decided immediately to go back to school to pursue his real interest. James heard about Wade College from a friend who already attended: “When I was laid off and decided immediately to go back to school, Wade College popped into my head. I think after three days of lying on the couch crying, I called up Wade College to set up a meeting with an Admissions Representative and basically said ‘I’m doing this.’ I probably was one of the easiest students to enroll!”

In 2012, James earned his Associate of Arts Degree with a Graphic Design concentration from Wade College, along with numerous recognitions such as Valedictorian, President’s Achievement Award, and Outstanding Graphic Design Portfolio. Shortly after graduation, James started his Graphic Design career at the Visual Communication Management division of the Samuel Lynne Galleries located in the Dallas Design District. “I produce all collateral for the gallery including all print advertisements, show cards for exhibitions, as well as artist promotional materials.”

“I have always been an “arty kid” – the type of person who draws all day and right for entertainment. When I got my first computer at 13, I began to illustrate using a computer - taught myself a little bit of Photoshop just like most of the people these days. I started with Photoshop 5.0 in my Junior year of high school, I decided to become a Graphic Designer someday. Speaking of being realistic, artists don’t make a good income for sure. I really go off the beaten path and I have always been a pretty realistic kid as well – so I thought, ‘since I’m good in art and computers - what makes more sense than graphic design?’ I started my graphic design studies in Portland State University (Oregon) but was unable to finish my 4-year degree. I was tried of not being able to do what I went to school for, so I went back to Texas since my mother offered to help. I found Wade College online, and it offered the accelerate programs which fit my needs to ‘hurry up and finish school’. I learned about how the class is typically very hands on, and that you can receive more one-on-one attention with the professors. Also, the professors are all professionals in the fields that they teach. I have to say that what attracted me the most is the beautiful Mac Lab! It was a quick reason, but I was really glad I chose Wade College. “In February 2013, Megan Huang successfully earned an Associate of Arts in Merchandising and Design program, and Mr. Fitzhugh himself, truly taught me everything I might need to know or figure out about design. It taught me to think about every single detail of the space I’m in and how everything works together. Even an interior designer needs to be a jack of all trades.”

In the future, Tony’s goal is to become a Buyer. “I would love the opportunity to buy for HisRoom.com and help build that side of the business.”

TONY TORRES

Dallas native Tony Torres has been in the retail industry for more than 10 years, and has always enjoyed design and fashion. “From the moment I visited the Wade College campus and met with staff I knew I was at the right college. I was so impressed with the amount of courses Wade College’s internship course made it possible for me to experience buying in the fashion industry, which is always changing. One must always be prepared for the miss certain trends and opportunities. The e-commerce aspect of the business is very interesting and enjoy that there is always something new to learn about e-commerce. The education at Wade College took me to the next level. It taught me polish my communication skills; and to apply a wide range of business applications every day at work. More importantly, it helped me find my potential and the value I can bring to any organization.”

Tony recently earned his Bachelor of Arts in Merchandising and Design, with a concentration in Merchandising Management. Currently, he is the Asst. Buyer at Heffroom.com. “I assist in managing over 70 brands in women’s apparel in departments such as sleepwear, intimate apparel, hosey, and accessories, which consist of brands such as Shadowline, Carole Hochman, Betsey Johnson, Mimi Holiday, Pretty Polly, Hue, Fashion Forms, and Braza. I review any new styles that have gone live on the website, make sure inventory is available, and that the style has a number of add-on and similar styles that the customer might be interested in. I also manage our social media accounts, design and generate e-blasts for our mailing lists, as well as act as an adviser when materials that include Samuel Lynne Galleries are produced by outside vendors. It is my job to ensure that the SLG brand is upheld. In addition to my graphic design duties, I also maintain our art inventory and client databases, and work closely with our CPA to maintain a local version of our books. A typical work day for me is very varied. Depending on the time of year or what is going on that week, I could be working with our foot traffic data to help the gallery plan the right exhibits, help the buyer with new title inventory, or work with outside vendors to ensure that our email blast and other marketing materials are ready in time for the opening of the exhibit. I’m proud that I was able to not only do that, but to graduate Valedictorian!”

For those beginning their careers in the interior design industry, Tony advises, “Be eager to work and don’t stop asking questions. The worst thing one can do is to try to figure it out alone. One must be humbled and realize that we learn even from some of the most mundane tasks. Welcome it because it will make you better.”

In the future, Tony’s goal is to become a Buyer. “I would love the opportunity to buy for HisRoom.com and help build that side of the business.”

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