

d&m

Landing the
Internship

Alumnus
To Reality
TV Star

Dallas **Home**
Tour 2010



COVER CONTEST

Wade College hosted its first competition in fall 2010 for both students and alumni to be featured on the cover of d&m magazine. All four concentrations (interior design, fashion design, graphic design, and merchandise marketing) were offered the opportunity to submit artwork. The talent and creativity was overwhelming, but ultimately the honor was given to a collaboration of three current Wade College students: **Kelly Musgraves, Meggie Turner, and Nicole Conaway.** All three students belong to the fashion design concentration. This competition will be on-going for upcoming issues of d&m. For more information on this and other competitions open to alumni and current students, please send an email to jobplacement@wadecollege.edu.

Cover Photo Provided by Wade College Students
Photographer:
Kelly Musgraves
Model:
Meggie Turner
Makeup/Hair:
Scarf Design by:
Nicole Conaway

Wade College is a Dallas-based design and merchandising college. For additional information visit www.wadecollege.edu

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Butterflies in Flight

When working together toward a common goal, a group of students will accomplish what one student would never attempt alone. Such was the case in the final design project last summer in Design. Feeling rather whimsical and also a little melancholy about many of my students spending their last class with me, I saw an opportunity to collaborate during the last two weeks of the trimester to create a symbolic gesture that would celebrate our students' strengths, ambitious spirits and diversity. Students pulled together to produce over one thousand hand-cut paper butterflies that were attached to the ceilings and walls of the college. Swarms of butterflies fluttered along the school's hallways to arrive swirling around Miss Wade's office door, a final gesture of thanks and farewell, before leaving the front door of the college to embark upon their next metamorphosis!

-Jason Reynaga, Design Division Director



MDSA NEWS The Merchandising and Design Student Association officers sculpted a new way of doing business during the fall 2010 trimester. Some of the officers remained from previous trimesters while others were fresh faces. They are dedicated to making improvements in the organization and are working diligently to provide events that are not only enlightening but also entertaining.

MDSA has been restructured in order to be more effective and to produce better results for its members. Communication has not only increased among officers but also between MDSA and the student body as a whole. This has resulted in earlier planning and more timely notification of events. Another new feature introduced to MDSA is the provision of more lucrative incentives for active student members. Membership benefits now include a **GUARANTEED FREE ABSENCE CERTIFICATE** at the end of the trimester for each active member with outstanding attendance. Additional perks are being introduced so there are a variety of benefits available to all active members.

The MDSA officers want to provide exciting and quality events that will add value to the Wade College experience. MDSA is a group where you can make connections not only with fellow students but also with industry professionals. MDSA is truly becoming the organization that is for the students and by the students.

-Jessica Bryant, Merchandise Marketing

BLING BANG! Wade College Instructor Featured in Solo Show

"If one wishes to lead, then lead well by example." **Jason Reynaga** is not only an instructor at Wade College but also a notable artist in the Dallas/Ft. Worth area. With only two months of preparation while maintaining a full teaching load, Mr. Reynaga produced all new works for a solo show at The Dallas Contemporary. At the exhibition, dynamic, color-rich, multidimensional surfaces seduced onlookers like candy while a more subdued, intellectual palette of visual metaphor and socio-political context provoked more meaningful connections. Mr. Reynaga's new works questioned the dichotomy between good and evil in a world full of global conflict. Wade College students were given exclusive invitations to the opening night of his solo show on November 13th, 2010. "BLING BANG!"



Meggie Turner and Kelly Musgraves

The summer 2010 induction included 19 nominees who were issued invitations to join in both the spring and summer trimesters. The induction ceremony was held on the college campus on August 10th. Faculty, staff, and family were in attendance to see the nominees be inducted into the college's PTK chapter. After the ceremony, a short reception was held for the new members and attendees.

Phi Theta Kappa

Wade College plays host to the Alpha Mu Phi chapter of Phi Theta Kappa, the international honor society for students of two-year colleges. Also known as PTK, the organization is open by invitation only to students who have earned a 3.5 or higher GPA during their first trimester. This organization gives members unique scholarship and service benefits.

LANDING THE INTERNSHIP

"I'm an intern, NOT a psychic." I directed that statement towards **Bret McKinney**

(Lead Stylist for Stanley Korshack) at the Texas Kidney Foundation Fashion Show produced by **Jan Strimple**. Bret made the remark that I had not brought in his bag of styling tools out of his car from which I had just returned looking for a pair of scissors, even though he hadn't asked me to bring in his bag. Now, had we not already built a good relationship that could have been a deadly move for future internships. Luckily everyone including **Jan Strimple** (Founder and President of Strimple Productions) and **Kateri Zapp** (Styling Assistant with Strimple Productions and Wade Alumnus) were in stitches over the statement. This proves why creating these relationships and having a fun personality are priceless attributes in this industry.

My idol **Grace Coddington** once said, "It's all about people and it's about people's reactions to each other. It's about a mood, about that moment. Are people having a good time, are people bored? It's all about peoples' personality." This statement resonates because it's your influence, your outward persona that will appeal to your instructors when offering intern opportunities. It's how other students perceive you, and someday one of those students may be the key to you receiving or being rejected from an internship or possible job. We've all come to Wade College for one reason or another and if you forget what your reason is then you will have no point to the journey. If you desire to become a buyer for a luxury retailer then each day you should strive to emulate that "persona." A buyer or even assistant to a buyer for a brand such as Neiman Marcus would never stroll into the executive offices in sweatpants or tattered jeans.

They would want to exude an air of ease, style, and "put togetherness." **Grace Coddington** was a middle-class young girl from Northern Wales; she is now a powerhouse in the fashion industry, residing as Creative Director for *Vogue Magazine*. We all may not land feet first in the industry, but with confidence, a lot of hard work, a little luck, and a TON of personality any dream is achievable here at Wade.



Left to Right: Nini Nguyen, Kendel Powers, and Khanh Nguyen

-**Kendel Powers**, Merchandise Marketing

Merchandise Marketing Lecture Series, Fall 2010

In the fall trimester students from all concentrations were invited to attend an outstanding series of lectures provided by industry guests ranging from **Amy Hutchons Harper**, Sales and Marketing Director of the Dallas Market Center, **Kate Wagner** of the Campbell Wagner Agency, and **Richard Solodky**, Creative Director for In.Style eXchange. The infamous philanthropist and runway producer, **Harriet Kelly** of the Good News Girls, closed the fall season's lecture cycle with words of wisdom on finding one's passion. A common thread wove all of the speakers together. Hard work, determination, and a flare for the unconventional summed up the story of each individual's success.

Fashion & Lifestyle Awards

Each year Fashion Group International hosts the highly anticipated event, The Fashion and Lifestyle Awards. Held in the Trade Mart of the Dallas Market Center, guests were greeted by high-fashion models adorned in peacock headdresses and guided into the event strewn with ruby red draping and dotted with vignettes of live styling, local designer goods, and a silent auction. Filled with hundreds of Dallas' best dressed and who's who, the moment of the night started as emcee, **Amy Vanderoeff**, was interrupted by sirens announcing this year's fashion police. Wade College's Vice President/Director of Education, **John R. Conte**, was honored and first in line to strut the fashion police runway for his contributions toward education and raising scholarship funds. Wade College's presence at this event was hard to be missed as alumni worked back of the house orchestrating the **Jan Strimple** produced event, current students interned front of the house, and several lucky students won tickets and enjoyed mingling and sitting at a VIP table.

Left to Right: Frank Christon, John Conte, Kaleigh Sevey, and Amanda Walthers



Richard Solodky and John Conte



2010 Fashion Police of The Fashion and Lifestyle Awards

TREND FORECAST

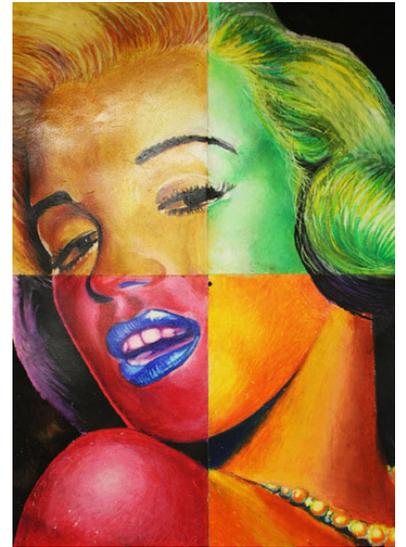
Fashion is a lifestyle; it evokes innovative and classic styles. As the seasons change, so should our wardrobe and it is important that we keep up with the trends. Winter 2010-11 has seen the revival of vintage-chic with military and tailored styles for both men and women. When styling your outfit for the day, there are several things to consider: color coordination, clothing, shoes, and accessories. Colors of this season are mainly flesh tones, muted tones, neutrals, black, burgundy, gray, pearl, shades of brown, green, and orange. Textures to be on the lookout for are fur, shearling, leather, black lace, sheer, and velvet.

This season's focus is on military-inspired jackets, handbags, and even camouflage is making a comeback. Sport a pair of wide leg camo pants or a military hat for those bad hair days. We will also be seeing tons of geometric patterns, lengthy dresses/skirts, palazzo pants, patchwork, knee-high and ankle socks. Another style we will be seeing is the vintage 1960-70s apparel. Back by popular demand are the chunky heeled granny booties, thigh-high boots, fur boots, platforms, oversized jewelry, clutch purses, oversized totes, and cross-shoulder bags. A style that is appreciated in the cooler months is the layered tailored look. Men's fitted suits, cardigans, ponchos, capes and trench coats are essential. It can be effortless to be fashionable. Grab your guy's blazer, your favorite dark-wash jeans and a pair of heels; add a stylish clutch and an accessory. Voila! - Instant fashionista. Makeup this season has never been easier to manage and we should take advantage of it. The looks for women are bed head hairstyles and natural makeup. For men try a short, neat and coiffed hairstyle; that and the inevitable spiked haircut are styles to choose this season.

-**Shalita Howard**, Fashion Design & **Ashlee Keggins**, Fashion Design

FINDING THE INNER ARTIST

Art is the quality, production, expression, or realm according to aesthetic principles of what is beautiful, appealing, or of more than ordinary significance. To fully understand the definition of art takes time, patience, and faith. And it would be a lie if I said I truly understand the full meaning or art for it is always changing. The process of figuring out what art means started in my first trimester. Because of Mr. Reynaga and his endless patience, I learned art is not just a sculpture in a fancy restaurant or a canvas hanging in a museum, it is everywhere. I progressed and learned the definitions of a line and curve, and the difference between tone and shade. Truthfully, I, and probably Mr. Reynaga, too, thought I would never grasp the meaning of a single line. However, the day finally came when everything I learned had to be featured in one project — an imitation of Andy Warhol's Marilyn. It was a group project done by Whitney Waters, Natalie Santos, Shakira Harris, and me. The project proved that there truly is an artist within us all. It made me understand that if one can appreciate the art, then anyone can be an artist. I now realize the reason I took art courses for three trimesters was to truly learn that art comes in endless forms. Art is applied into all areas of our lives and good design requires an artistic eye.



-Ashley Brown, Merchandise Marketing

GRAPHIC DESIGN STUDENT WINS COMPETITION!

wade college
founded 1962

THE OFFICIAL HOME OF THE 2010 FASHION POLICE HONOREE

John Conte
Chairperson of Merchandise Marketing, Wade College

"As the chairperson for the marketing department at Wade College, I am able to witness the next generation of entrepreneurs in the making. Wade is truly a training ground for the lifestyle industries. My students come from all over the world bringing with them new ideas, fresh creativity, and a vibrant diversity vital to this ever changing industry. Without this college, Dallas' pool of talent would be greatly diminished."

 merchandise marketing
 fashion design
 graphic design
 interior design

Get the Attention You Seek

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www.wadecollege.edu 1.800.624.4850

Ad designed by Naiya G. Williams, current Wade student

Fashion and merchandising lie at the heart of Fashion Group International's Fashion and Lifestyle awards that are held each year. When Wade College decided to sponsor the back cover of their program we knew that this was another opportunity for one of our lucky and talented students. Wade College held a graphic design contest for students to compete to create a highlight piece for this year's award's program. Third trimester student Naiya Williams created a dynamic piece to showcase Wade College's John Conte, Fashion and Lifestyle Award Honoree.

Naiya took her knowledge of graphics along with her great design aesthetic to create her first professionally published piece of work to be seen in front of some of Dallas' biggest decision makers. A powerful quote positioned front and center proudly claimed that Wade College truly is "a training ground for the lifestyles industry." Naiya's piece was eye-catching and bold...everything for which this industry stands.

SELF DISCOVERY IN THE GRAPHIC ARTS

Most young adults in high school have an idea or know who and what they want to be in this world of many career choices. Myself on the other hand...I was lost, misunderstood, and had no direction. I didn't know what I wanted to put my time and effort into with so many options and opportunities.

Since I have always had creative and artistic characteristics I decided to make a career of what I love to do. My answer came to me when a Wade Collage commercial spoke to me and was offering a degree I could relate to. Pushing myself into making the call and scheduling a tour of the school was one of the best decisions I have made. Once I started attending I didn't know what to expect going into a school of design, but I knew I had the passion and desire to become the graphic designer I aspired to be. Graphic design means bringing creative original ideas to the table and being capable of producing a concept whether it's complex or straight to the point. Choosing graphic design has made me the confident and open-minded person I am today. I've also had several industry opportunities to create pieces used for special events in the Dallas/Ft. Worth area including creating a VIP ticket pass for an upcoming music festival.

-Suzannah Valadez, Graphic Design



ASID SYMPOSIUM INSPIRES

My experiences at the ASID symposium were great. The entire event was well put together and very informative. I received some great tips and advice about the interior design industry from professionals in the industry. They started each day with a meet and greet which gave us the opportunity to get to know students from other design schools. With each event, they split us up in groups so we were able to better appreciate and understand the concepts. I had the opportunity to speak with **Michael Thomas**, National ASID President, who suggested that I do some job shadowing with companies to help decide what direction I want to take with my career.

On day one, we were divided into fifteen groups to complete a designer's challenge. The challenge was to design a canteen trunk for a family of four to six people who were also survivors of the Haiti earthquake. The purpose of the challenge was to show us that you cannot always pick the people with whom you work. It gave us an opportunity to brainstorm ideas together. The challenge taught us time management and how to formulate a design with the client in my mind. After we completed the challenge, we toured the AT&T Performing Arts Center Winspear Opera House. While on the tour, the staff members shared with us the history of the building, allowed us to see a set design, and shared with us the creation and design of the building. Then, we had a presentation by Iconic Furniture at Scott & Cooner's showroom in the Design District. A scavenger hunt in the showroom took place just before we ended day one with **Michael Thomas** who spoke to us about his experience within the industry and shared advice in pursuing a career in design.

On day two, they split us up to do 45-minute practitioner presentation sessions on various topics. The practitioners that spoke were **Richard Bettinger**, **Laura McDonald Stewart**, and **Cynthia Liebrock**. **Richard Bettinger** spoke about his visual artistry and he showed us some of his artwork. **Laura McDonald Stewart** spoke about her experience in the industry and her background leading up to her starting in the interior design field. **Cynthia Liebrock** presented her knowledge of universal design and how she used this theory on her own home which took five years to complete. All of the presentations were enlightening and very informative.

Michael Thomas and **Cynthia Liebrock** opened up the forum to the panel of practitioners. The panel consisted of **Beth Thiel**, **John Phiffer Marrs**, **James Marshall**, and **Sonya Odell**. During that event, the practitioners gave their advice about the ups and downs of the industry and did a question-and-answer session with the students. They all gave good advice as to what employers look for when hiring, what to expect in your first industry job, and they encouraged us to gain all of the experience we could before deciding on one particular area of the interior design field. I would recommend all students go to next year's symposium. Not only was I able to learn many things about the industry, but I was able to network with some of Dallas/Ft. Worth's leading design professionals.

-**Lakiesha Comanche**, Interior Design



2010 DALLAS HOME TOUR

Architectural marvels such as those created by **Frank Lloyd Wright** (think cantilevered roofs and wide windows) are not reserved for the excessively wealthy any longer. Actually, these modern, architectural style homes are more common than you would think. Around the metroplex, there are many housing developments that feature these spectacular (and often sustainable) homes. Such are the homes that several of the interior design students were privy to viewing on the 6th and 7th of November. The event was sponsored by the AIA (The American Institute of Architects, Dallas Chapter) and featured nine homes in and around Dallas that students of architecture and curious homeowners alike could admire and experience.

Most of the homes were quite small, but what they lacked in space, they made up for in style and sustainability. One home in particular had an integrated water collection system—rainwater was collected via underground ducts and then pumped into larger collection tanks that were found in the homeowners' backyard. The collected water from the rainy months could be used throughout the year (to water the lawn) and money can be saved on water costs. Other homes had insulated/double-paned glass that trapped the heat from outside and warmed the house naturally, rather than paying for heat throughout the winter months. These are just a few examples of how these homes are helping the environment and pioneering techniques that the rest of the housing industry will hopefully someday adapt to all the homes built.

Experiencing homes such as these was an important and educational experience—it is always a good thing to see and learn all you can about your trade; homes like these are relatively unheard of now, but I have a feeling that in a few years, this is what the housing market is going to move toward. And understanding and experiencing homes like this will prepare you as a designer for years to come.

-**Leslie Monk**, Interior Design



Left to Right: *Marian Powell, Jacob Fitzhugh, Dalawne Murray, Tasha Coleman, and Leslie Monk*

Student to Stylist

How I started in fashion or as I like to say...How I started my career as an artist. I always had a passion for clothing, fabrics, and styling people. People may not have understood my dress or style but have respected me for my eccentricity. I breathe and live the art of changing peoples' lives through styling. Originally from Oklahoma, I always wanted to leave but was scared to say goodbye to family. I felt very complacent in my life which was not a good thing. There was no growth, no ambition, and no drive which caused me to be depressed every day. The talent that was embedded in me was tired and I was ready to pursue my destiny. So at 25, I decided to take a leap and trust my intuition. I called Wade College. I was able to speak to an angel that God blessed in my life by the name of **Julia Andalman** in admissions. She was just a breath of fresh air. She not only encouraged but enlightened me that those dreams I have can be pursued; it didn't matter my age or where I came from. The only thing she required from me was to believe that it could happen. That day I started to believe and build my confidence. Shortly thereafter I headed to Texas with nothing but my dreams and my clothes in my car. The trials I have faced through this journey! First my family was against it; they thought I was crazy just to up and leave without any planning. It is hard to explain the feeling but I just knew there was more out there for me to do. I trusted my decision and decided to never look back. Family conflict appeared in Dallas because of my decision to move which caused me to live from house to house with relatives. It was very discouraging, but I always remembered that failing was not an option, and that a setback was just a setup for a comeback. Because of Wade College and a wonderful instructor by the name of **John Conte**, I became a stylist in many fashion shows just in my first trimester. I have participated in *Kidney Texas on the Runway*, *Stanley Korshak with Jan Strimple Productions*, *North Park's on the Runway*, *Kim Dawson Show*, *Jan Strimple's Fresh Event 2010*, *Independent Fashion Event with Abi Ferrin*, *Campbell Agency Model Search/Fashion Show*, *Galleria Outrageous Fashion Show with Jan Strimple Productions* and I also attended The Fashion and Lifestyle Awards where I was selected to style my instructor **John Conte**. So many opportunities came from Wade College because I just believed.

-**Frank Christon**, Fashion Design

Alumnus Claims Spot on Bravo

Rolando Tamez, better known to friends and fans, as "Ro" is a Wade College graduate from 2007, an haute-couture designer with an eye for fairytale gowns, and can now add reality T.V. celebrity to his resume. For those of you who watched the 2010 season of Bravo's *The Fashion Show/Ultimate Collection*, you witnessed the Houston-native compete for \$125,000 and a chance to become a household name. His most notorious collection thus far was debuted on November 13th in Dallas, Texas at the 1st annual *Artopia*, an evening dedicated to celebrating all things artistic, hosted by the Dallas Observer. With over 1,000 attendees and under the glamour of Victory Park, Ro sent his gowns cascading down the runway as the grand finale of the evening. Lavender, flesh-toned, and soft white fabrics draped the body with stunning manipulation.



Model wearing Rolando Tamez's couture gown

In his words, "I promised ten pieces...I'll deliver ten pieces," spoken just four days before the event had everyone anxiously anticipating the unveiling. The fantasy dresses made of tulle, silk charmeuse, satin, and chiffon had the audience collectively gasping in awe and suddenly rebounding with a show-stopping applause. To view more pictures of Ro's garments and *Artopia*, visit the Wade College facebook page.



Frank Christon and Actor, John Voight



Models wearing students' garments in the Terry Costa competition

Helping Hand in Competition

I remember being at the checkout line at Hancock Fabrics with a sinking feeling in my stomach. There was no way around it; I only had \$60 in my wallet and the total for the materials I needed was \$106. I was miserable and embarrassed because I knew that even if I could not buy the materials today, my family and I could not afford the rest in time for me to make my dress for the Terry Costa prom dress competition. "I'm sorry ma'am but I can't afford it," I said. I thought hopelessly that maybe my mom and I could scrounge some money up over the weekend, but even if we did it wouldn't be enough. I was about to leave with that sinking feeling growing bigger, when the lady behind me tapped my shoulder and said, "Excuse me ma'am." I turned around but I did not know this woman and had never seen her before in my life. She smiled and said "Can I buy the rest of your materials for you?" My heart skipped a beat and the sinking feeling in my stomach melted away into butterflies. I stood there for a moment trying to take in what had just happened. When I finally spoke I could not hide the gratitude in my voice. "Oh.... thank you! Thank you so much! You have no idea how much you just helped me. Thank you." The woman laughed and said "You're welcome. It looks like you're going to make something beautiful, and I admire people like you that know how to sew. I don't know how." Sure enough she paid for the rest of my materials, about \$50 worth!

On my way out I was still in such a state of shock that I did not even ask for her name! I got in the car with my sister and explained what happened. My sister could not believe it. We drove home and told my mother, who had the same reaction to the story as my sister. I went over it again and again in my head all night. Over the next ten days I worked fiendishly over my dress. From morning till night I worked on my dress and when I began to lose faith I would think back to that moment and that woman. I was not going to let that woman's kindness and such a string of luck go to waste. Finally on the tenth day I finished the dress and a few days later the competition took place. I was so nervous because it was my first runway show; actually it was my first show, period. The next few days dragged on forever. The day finally came when they announced the winner. I am not that superstitious nor do I place that much faith in "signs" but I thought for sure it must have meant something good was going to come from it all. I mean who goes around blowing money on fabric for people they don't know. I did not win the competition and felt disappointed but then I realized that something amazing came from this. I got to take part in a my first fashion competition. I made my first dress all on my own, and I got to take part in my first runway show ever! Because of that lady's kindness, I experienced something that would not have been possible in my world. I don't know her name or who she was, but if I ever saw her again I would tell her "thank you" a million more times and let her know how much she helped me and inspired me in my pursuit of fashion design.

-**Ericka Aguilar**, Fashion Design

Kaleigh Sevey - 2012 Prospective Graduate

HIGHLIGHT



Many students at Wade College are offered opportunities to take on internships with some of the most competitive companies and individuals in Dallas/Ft. Worth. Kaleigh Sevey, a fashion design student, has learned first-hand within just a couple of trimesters the power of a Wade College education. "I was interning for Jan Strimple during *On The Runway/Kim Dawson Model Search* at NorthPark Center. My first position was working tickets, where I was asked to volunteer to work behind the ticket counter with NorthPark's Management Team. Here I learned to work the computer system and answered/assisted any customers inquiring about tickets and/or the event. Having been the only intern who learned the computer system, I was asked to continue with the position for the next two days. On the last day, I was offered an internship at NorthPark's Corporate Offices. I currently assist the web and marketing manager on building NorthPark's new website!

This consists of tracking and obtaining information regarding almost every aspect of the center from upcoming events and currently displayed artwork, to photography of the center, and information regarding each store. I also assist writing social media blurbs for NorthPark's Facebook page. This allows me the opportunity to search current and upcoming trends, as well as news and events concerning the fashion industry...which I love! On occasion, I also assist the public relations manager with newspaper clippings from all over the nation that include NorthPark. These get sent to NorthPark's offices, to be sorted and separated so that we keep track of our publicity and events. My experiences thus far as an intern at NorthPark have reiterated my passion for the fashion industry. I have learned the importance of effective communication with consumers through marketing as well as the importance of working as a team with fellow employees and business partners to accomplish ideas and goals. This experience has also shown me the success a company can have, by providing quality products in a welcoming and energetic atmosphere, hosting fantastic events, and creating a lasting relationship with its customers. I know that the knowledge I am obtaining at NorthPark is only going to help me in whatever area of fashion I choose to pursue, whether it be as a designer, fashion director, or marketer, as they all depend so closely on one another."



"Interior design was always a passion of mine. By completing the interior design program at Wade College with the help of my remarkable interior design instructor, **Jacob Fitzhugh**, I was able to grow my knowledge and learn the techniques that are required to be a successful designer. Today, I am an interior designer working for Ethan Allen. I couldn't have done it without the help of the outstanding faculty of Wade College."

Ben Ezra, Interior Designer for Ethan Allen, Garland, TX, 2010 Graduate

diplomate

GRADUATE

collegian ALUMNI

degree



"I have been working for JCPenney for just over four months and I LOVE my job!!! Not many people can say that, but I do. I was a student of Wade graduating in May 2008 in Merchandising and I had no problem finding

a job or career path that suited the education I received at Wade. From being able to perfect my sales job at Nordstrom to being a Shipping Manager for David's Bridal, my learning and skill set were deeply instilled in me because of Wade College. In the near future, I plan on opening my first of many stores throughout the Texas region from apparel to discount to bridal. My hat goes off to the great Wade staff that advanced my knowledge of the retail/wholesale part of the fashion industry that started from my very first day of class to now. Words can't explain how grateful I am and how regretful I would have been if I did not encounter the Wade College LIFE."

Wendi R. Williams, Visual Merchandiser, JCPenney, Cedar Hill, TX, 2008 Graduate



"I chose Wade College over other fashion colleges because it offered the most volunteer and networking opportunities within the industry. I enjoyed the advantages of attending a small campus where instructors knew you by name and truly wanted every student to achieve their goals. The faculty at Wade taught me to be confident about my work and skills within my concentration. I'm a shy person but my experience and networking opportunities at Wade taught me how to overcome my shyness by speaking up and letting my voice be heard. **Valda Macready**, Director of Placement, helped me find an awesome position as a wholesale assistant at Pink, fashion jewelry/accessories showroom. With hard work and dedication, I am proud to say I am now the showroom manager and I love my job. I've established some great professional friendships and working with buyers all over the U.S. is so exciting. Attending Wade College has truly changed my life for the better."

Cassie Dai Partington, Showroom Manager, Pink, Dallas, TX, 2009 Graduate



"I graduated in May 2010 and got my first wedding dress job before I actually graduated. I recently made the dress that the crowned Miss Africa Texas Queen wore for her crowning in October 2010. I am currently building my business called IGNITE and all this because I attended Wade College. The first thing I learned at Wade College is GOOD CRAFTSMANSHIP. This is the most important part of my business (apart from my unique designs) that I have been commended for by my clients. Good craftsmanship was the most important part of all our creations in every design class I took at Wade College; it has shaped my life even apart from my business. I also learned a lot about punctuality and meeting deadlines and how it can make or destroy a business. I am so happy I attended Wade, because of the academics I also learned about my abilities, about life, and about what to expect after graduation. The whole staff at Wade College made the college worth attending and contributed in my experience at Wade. Thanks a lot Wade for being the pioneer for my future in design."

Feyisayo Ayeni, Designer/Image Consultant for IGNITE, Dallas, TX, 2010 Graduate



"My experience at Wade was like no other; I would not trade it for the world. I feel like I am a more educated and creative person. The instructors and staff are powerful and uplifting. Every single class that I took I am actually using in my job, at home, and in society! "

Chiquita "Elle" Robertson, Visual Merchandiser, Robb & Stucky Interiors, Dallas, TX, 2010 Graduate



"Wade College was life changing for me; the faculty and staff went out of their way to help me succeed. I am now on the way to achieving my dreams by using the knowledge that I learned there everyday. Thank you so much to everyone at Wade."

Kim McNatt, Assistant Buyer for HerRoom/Andra Group, Dallas, TX, 2010 Graduate



"My education at Wade has helped me succeed by being able to communicate. Even after graduating several years ago, I am still able to get guidance and direction from Wade College. I was taught skills on industry standards and that has really helped me in the process of building my business."

Ireshia Young-Brown, CEO/Founder, Isy Fashion, Cedar Hill, TX, 2006 Graduate



"From the minute I walked into Wade College I knew that this was the atmosphere that I had been looking for. Wade gave me a platform to share my creativity, expand my knowledge of the industry and show that working hard can really pay off. It has helped me to be better prepared today not just because of the experience it gave me but the

face time it gave me with industry professionals. Before I went to Wade I was scared to even go on an interview and now I have the confidence to go on any interview and the skills to back it up! My biggest advice to incoming and current students would be to take advantage of the amazing opportunities that Wade College has to offer! "

Sarah Villanueva, Junior Assistant Buyer for HerRoom/Andra Group, Dallas, TX, 2010 Graduate



"I am working at Dooney & Bourke as a visual merchandising manager/key holder while I grow my line, MegMorgan. I am currently in a number of stores as well as sharing a small boutique in Indie Genius with the one and only CarmenIris. Going to Wade showed me how much I can handle: a full time job, keeping grades up, along with internships, and fashion

events. If you can juggle all that, it's a good start for the 'real world'"

Megan McKinney, Visual Manager/Key Holder, Dooney & Bourke, and Designer, MegMorgan, Dallas, TX, 2009 Graduate



"Wade allowed me to realize that it's never too late to reach for something. I always wanted to get an education. This became even more important after I was released from imprisonment of 16 years. Wade gave me the opportunity to see my potential flourish with all of the one-on-one attention. My instructors taught with patience and understanding. With that said I am now a freelance designer along

my partner Ryan. Our company, Se9en N7ne Designs, has completed a variety of logos for clients in the DFW metroplex. In addition to design, I have started a non-profit organization for the incarcerated, currently paroled, and at-risk youth with the help of my wife and friends. Our reintegration program connects those individuals with workforce professionals and provides an opportunity for both youth and adults to be successful. I've even been asked to speak to Mesquite ISD to help at-risk youth."

Abel Leal, Se9en N7ne Designs, Dallas, TX, 2010 Graduate



"Attending Wade College was a dream come true! Having been to a four-year university the fundamental difference with Wade is they provide exceptional real world experience. The contacts and relationships I have built are invaluable and have helped tremendously in my business endeavors."

Davya Dyce, Special Events Producer for Davya Dyce Productions, Dallas, TX, 2010 Graduate



"Wade College really helped me focus and tune in to my artistic side by teaching me the fundamentals of art and design, which really helped me evolve into the graphic designer I am today. The instructors were very helpful in providing the structure and knowledge that sharpened my skills for the ever growing graphic design industry."

Ryan Dvorak, Owner/Graphic Designer for Momentum in Design Studio, Dallas, TX, 2010 Graduate

Find out more by visiting www.wadecollege.edu



Left to Right: Photos from Artopia featuring Wade College students and alumni; students on right, Suzannah Valadez and Brock Wright